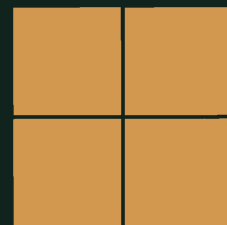
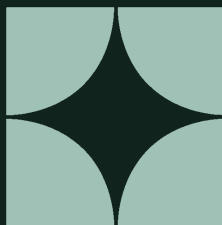


Elsewhen

AI Productivity Platform

Making AI work at scale



We help organisations become the most effective and productive version of themselves



JPMorganChase



CBRE



KKR

ZEGO

Capitalflow

What we deliver

AI / Data / Digital Capabilities:

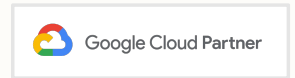
- ✓ Greenfield Net New Build
- ✓ Brownfield Legacy Restructure
- ✓ Strategy, Design, Code
- ✓ 200+ Client Engagements

How we do it

- ✓ Leading Edge Innovation
- ✓ Strategy Connected to Execution
- ✓ World Class Experience Design
- ✓ Technical Delivery & Deployment
- ✓ 150+ Person Team

Where we focus

- ✓ AI Programmes
- ✓ Data Programmes
- ✓ User Experience Design
- ✓ Application Creation
- ✓ Solution Architecture
- × Operating System
- × Networking & Virtualisation
- × Physical Hardware



There are many challenges
enterprises still face when
implementing AI today

80%

detect no real noticeable
impact from AI on either
employment or productivity

NPBR

80%

detect no real noticeable impact from AI on either employment or productivity.

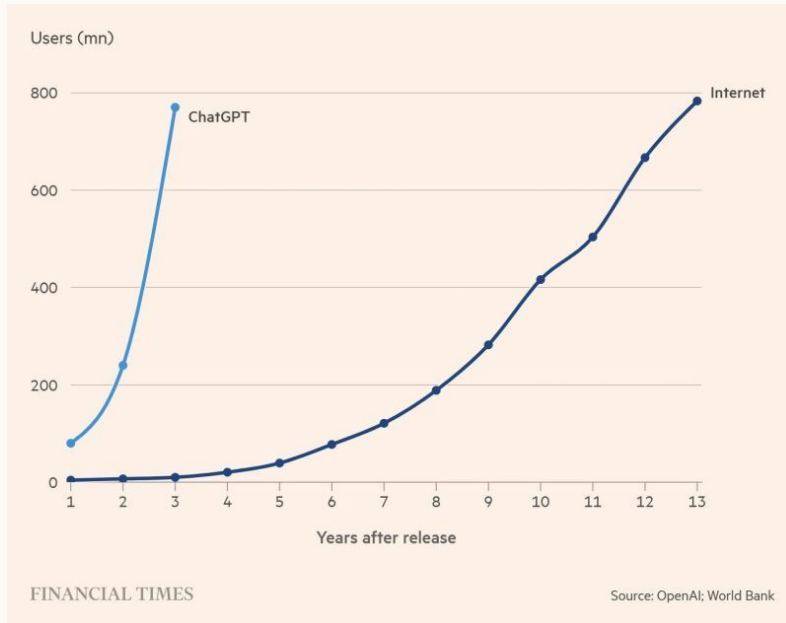
NPBR

95%

see no meaningful ROI from their AI investments.

MIT

False starts aren't a failure. They're a symptom of speed



The 4 key blockers to leveraging AI for enterprise productivity gains

1

Generic SaaS is costly, complex, and poorly adapted to real work

- ✗ Wasted spend
- ✗ High cost of ownership
- ✗ Vendor lock-in

2

AI solutions are disconnected from your data

- ✗ Hallucinations
- ✗ Poor decision-making
- ✗ Low trust in AI

3

AI tools aren't customised to the task at hand

- ✗ Low adoption rates
- ✗ High upskilling costs
- ✗ Poor fit

4

AI projects are piecemeal, not transformational

- ✗ Pilot projects fail to scale
- ✗ Siloed initiatives
- ✗ Small, not systemic

The good thing is that
intelligence is now a commodity



Qwen



Hugging Face



deepseek



Claude

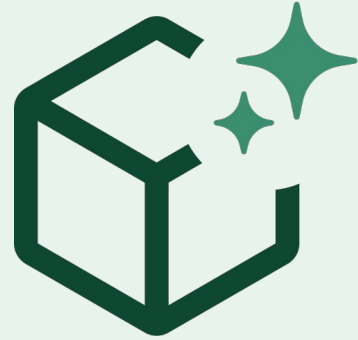


Gemini

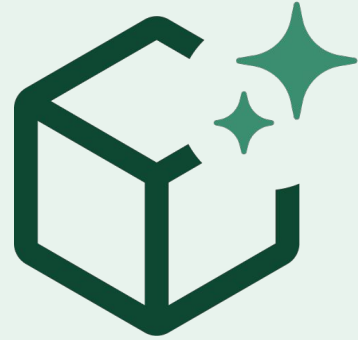


OpenAI

We all have
the magic box



The question is:
how should
you use the
magic box?



The incumbent SaaS will tell you that they are now Agentic



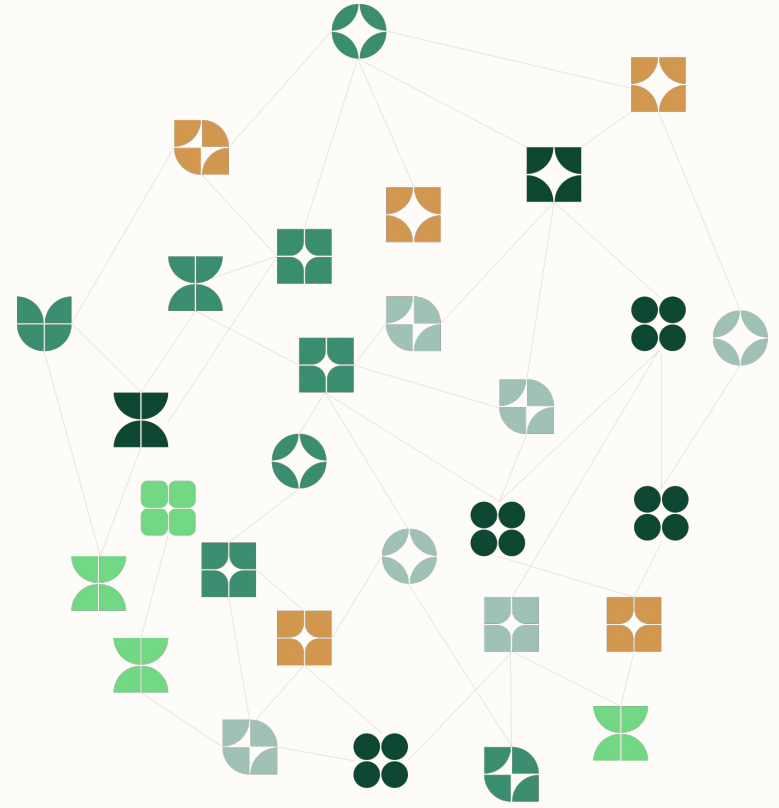
But maybe they are just
databases storing your data?

But maybe they are just
databases storing your data?

We all have access to magic box now

SaaS was built for a
world where software
was scarce

Today, coding is dramatically accelerated by LLMs and agentic engineering



We crossed the Rubicon in December

Since Opus 4.6 In Codex 5.3 release, there was a paradigm shift in the capability of agents.

People started to notice.




This has been said a thousand times before, but allow me to add my own voice: the era of humans writing code is over. Disturbing for those of us who identify as SWEs, but no less true. That's not to say SWEs don't have work to do, but writing syntax directly is not it.

4:02 pm · 19 Jan 2026 · 7.2M Views



It is hard to communicate how much programming has changed due to AI in the last 2 months: not gradually and over time in the "progress as usual" way, but specifically this last December. There are a number of asterisks but imo coding agents basically didn't work before December and basically work since - the models have significantly higher quality, long-term coherence and tenacity and they can power through large and long tasks, well past enough that it is extremely disruptive to the default programming workflow.



Jaana Dogan ヤナドガン  @rakyll · 9h

I'm not joking and this isn't funny. We have been trying to build distributed agent orchestrators at Google since last year. There are various options, not everyone is aligned... I gave Claude Code a description of the problem, it generated what we built last year in an hour.

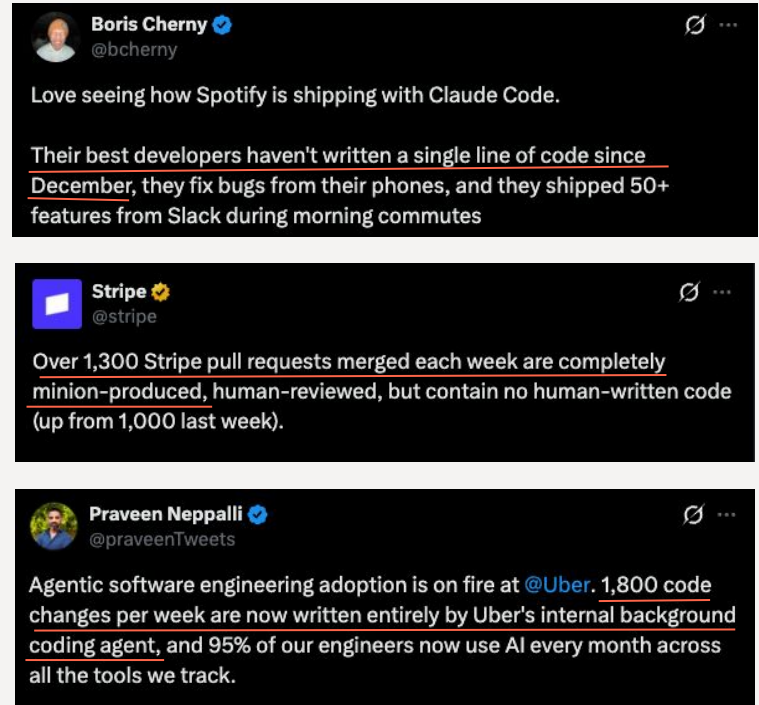
357

1.1K

10K

978K

And software is no longer scarce



The image displays three tweets on a dark background, each with a profile picture, name, handle, and a share icon. The tweets describe the use of AI in software development at Spotify, Stripe, and Uber.

Boris Cherny @bcherny
Love seeing how Spotify is shipping with Claude Code.
Their best developers haven't written a single line of code since December, they fix bugs from their phones, and they shipped 50+ features from Slack during morning commutes

Stripe @stripe
Over 1,300 Stripe pull requests merged each week are completely minion-produced, human-reviewed, but contain no human-written code (up from 1,000 last week).

Praveen Neppalli @praveenTweets
Agentic software engineering adoption is on fire at @Uber. 1,800 code changes per week are now written entirely by Uber's internal background coding agent, and 95% of our engineers now use AI every month across all the tools we track.

In February, the markets reacted

SaaS stocks sold off as investors repriced the sector.

If software can now be generated on demand, the economics of SaaS as it currently stands no longer make sense.

SaaS isn't dead yet. But it bleeds.

\$1T wiped
from software
market caps

Reuters

We are moving from rented tools to generated capability

Instead of relying on external software, organisations will increasingly generate capabilities inside their own stack.

Writing and owning much much more software, not less.



a16z 
@a16z

Stripe CEO Patrick Collison: "Software should be like pizza... cooked right then and there at the moment of use."

"You don't want mass-produced industrial scale software. You want bespoke custom software made for you, that moment."

\$5.6T

Overall IT spending

\$1.2T

Enterprise Software

Source: Gartner

So how do you turn a generic LLM (magic box)?



Into software that represents your
unique business workflows?

Workflows that are operationally cheaper and faster to run

Existing workflow



New workflow



It is not about slapping a chat interface on everything

Microsoft quietly scraps plans to bring Copilot to notifications and Settings on Windows 11 as it moves to reduce AI bloat across the OS

News By [Zac Bowden](#) published 2 days ago

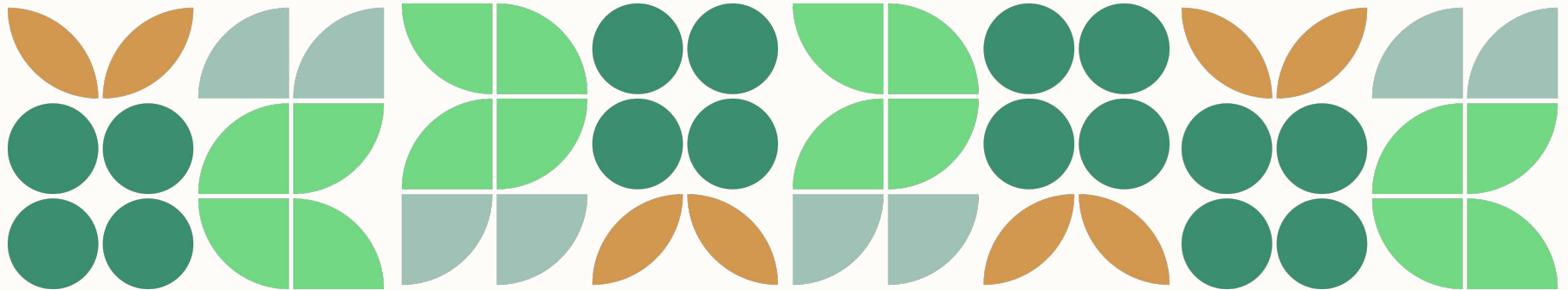
Originally announced in 2024, Microsoft's plan to integrate Copilot across various areas of the Windows 11 shell has been shelved as the company reevaluates its AI approach in the OS.

| How can I help you today? →



Thinking ▾

It's about creating the glue that connects models, knowledge, workflows, and people



The 4 key principles for successful enterprise AI productivity



Built for you

Tailored to workflows, moving beyond one-size SaaS to modular, enterprise-specific systems.

- ✓ **Cost:** Built on your stack. Lower cost, no rip & replace.
- ✓ **Ownership:** Freedom from vendor lock-in, own the IP.
- ✓ **Custom:** Models shaped to your needs.



Grounded Intelligence

Connect AI directly to proprietary data for accuracy, governance, and context.

- ✓ **Contextual:** Models anchored in your data.
- ✓ **Accuracy:** Reduced hallucinations and bias.
- ✓ **Compliance:** Governance and security built in.



Human in the Loop

Replacing tasks, not people. AI automates work but leaves SMEs in charge of decisions.

- ✓ **Control:** Define approval points and escalation paths.
- ✓ **Explainability:** Traceable logic, decision trails and model transparency.
- ✓ **Trust:** Clear oversight and accountable decision-making.



Agentic Enterprise

Multi-agent systems that evolve into a resilient operating model, embedding AI as the system itself.

- ✓ **Scale:** Move from pilots to platforms
- ✓ **Automation:** Orchestrate end-to-end agentic workflows
- ✓ **Transformation:** Create systemic productivity gains

We developed five accelerators to get you there faster



Business Context



Headless Agents



Orchestrator



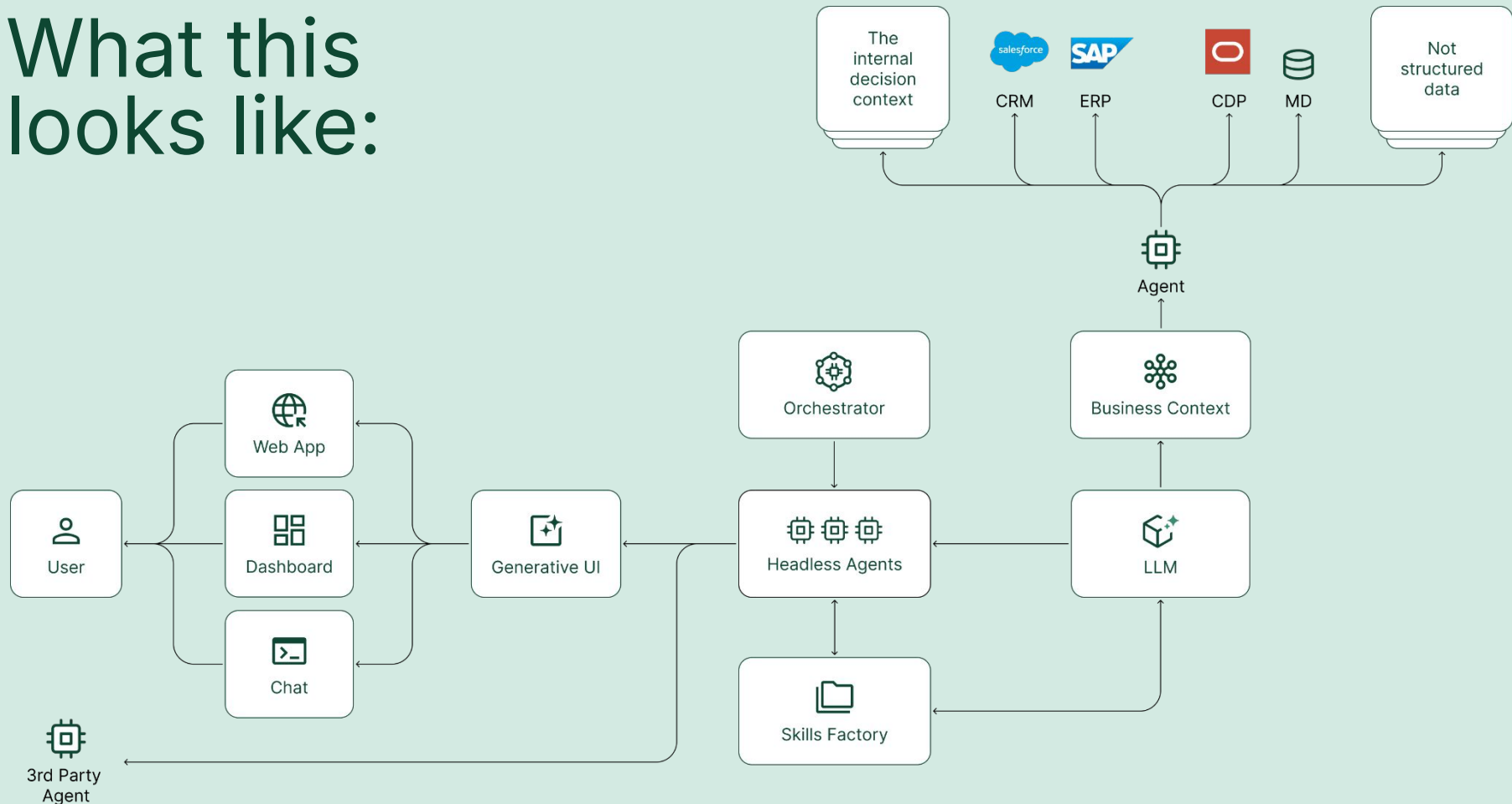
Skills Factory



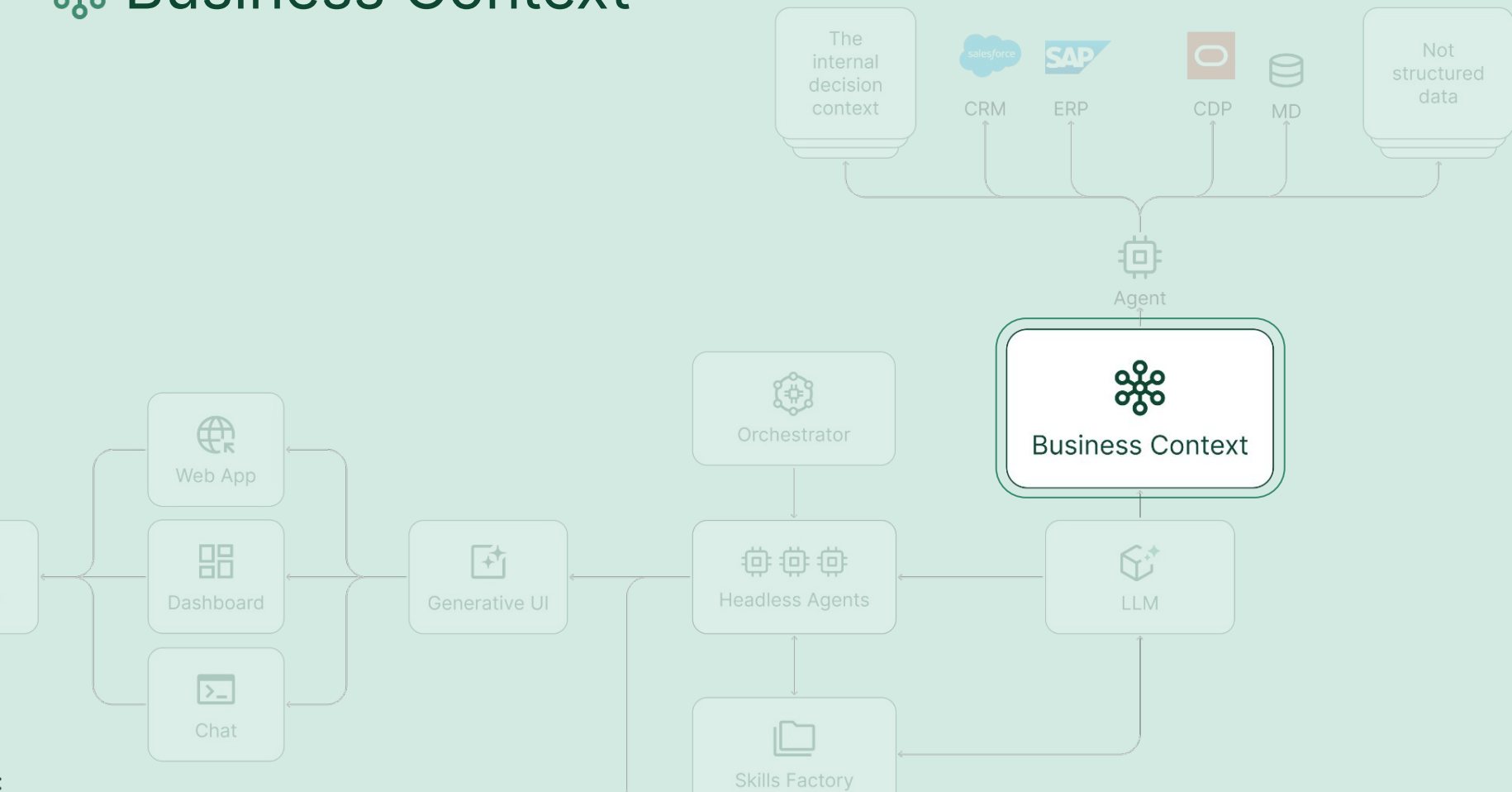
Generative UI

This is not a product or a SaaS platform.
It's a set of components that accelerate
delivery, built from emerging patterns

What this looks like:

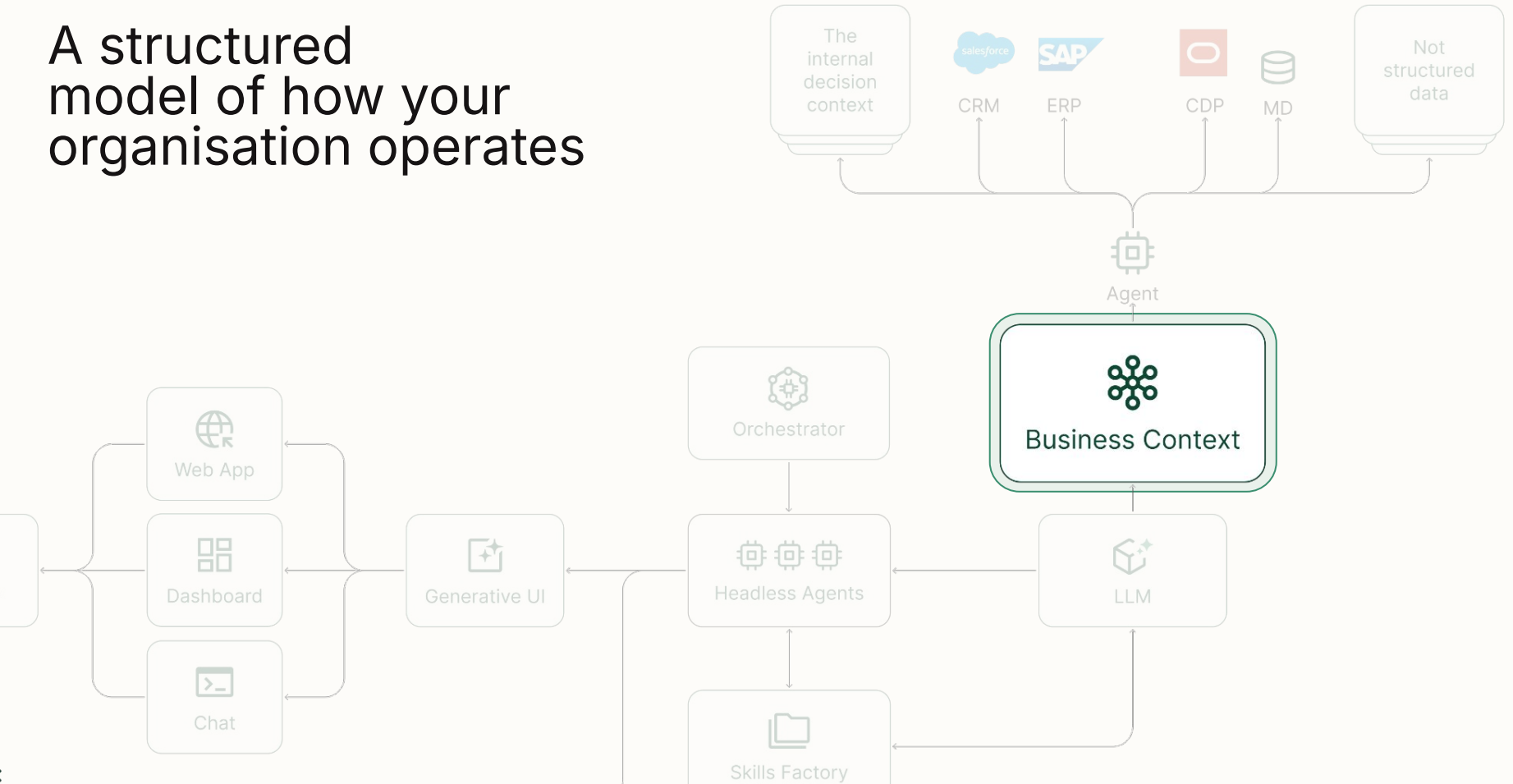


❁ Business Context



Business Context

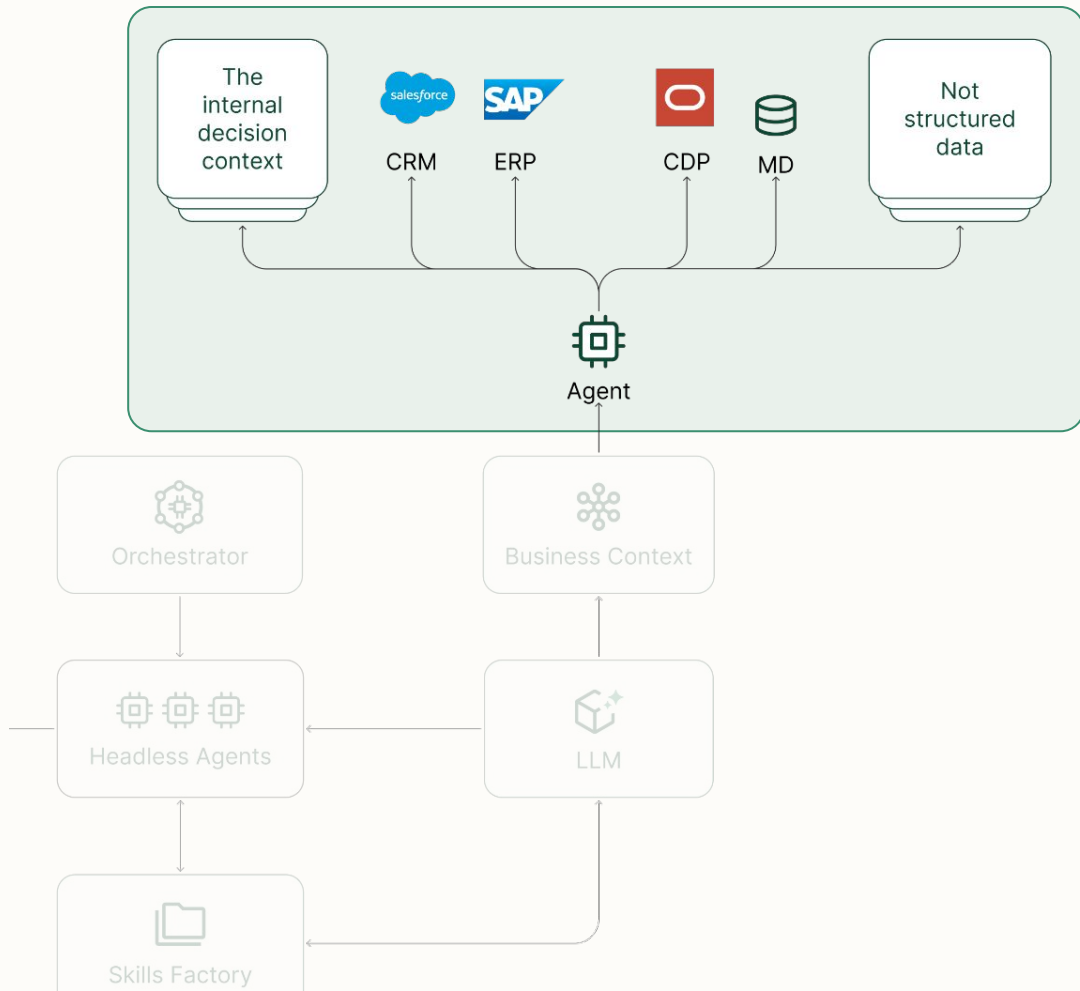
A structured model of how your organisation operates



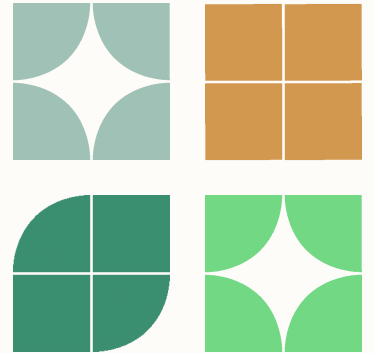
Business Context

Monitored and kept up to date by agents

- Connected data across systems
- Explicit entity relationships
- Embedded rules & governance
- Historical state & traceability

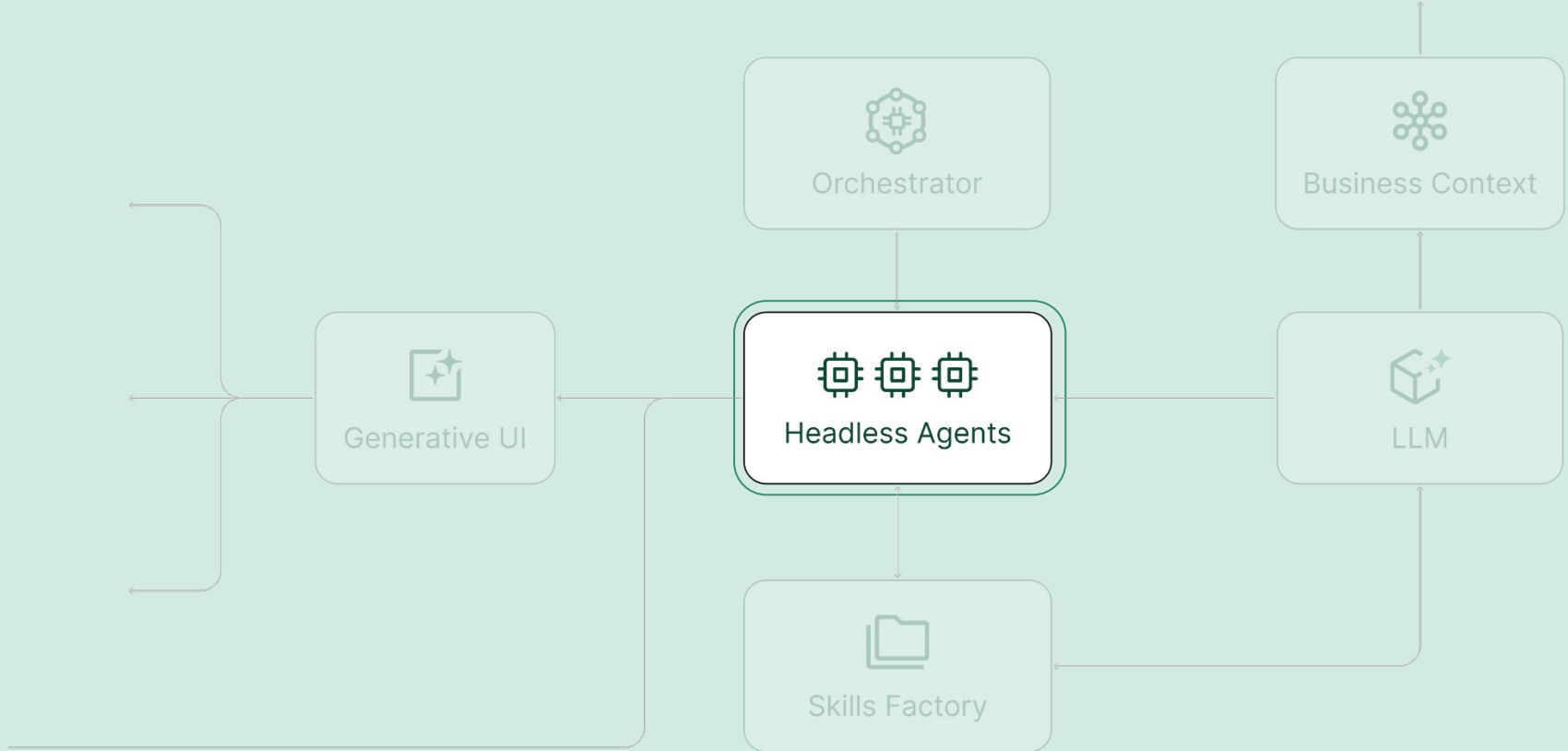


Unlocks data to become
more valuable in previously
unimaginable ways



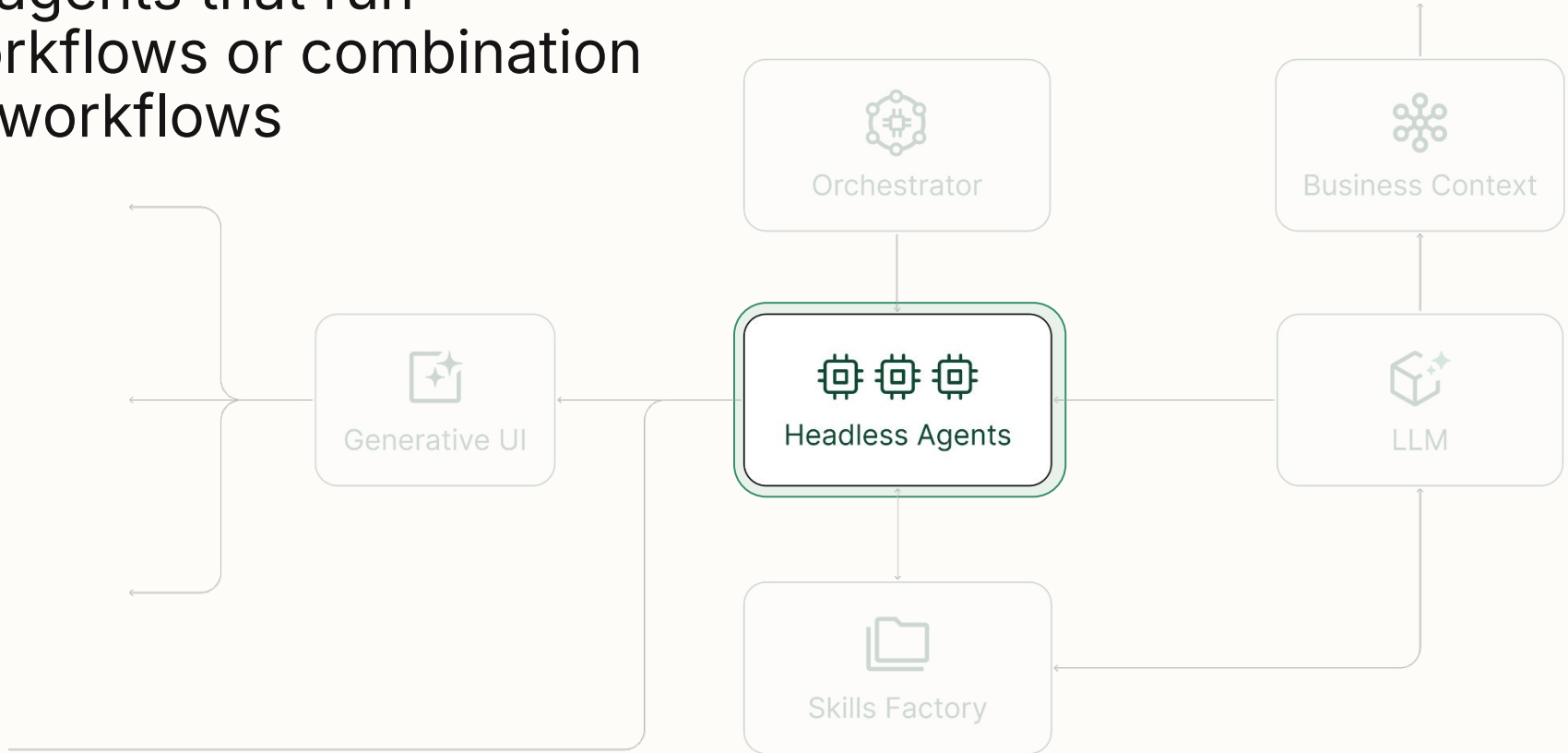


Headless Agents



Headless Agents

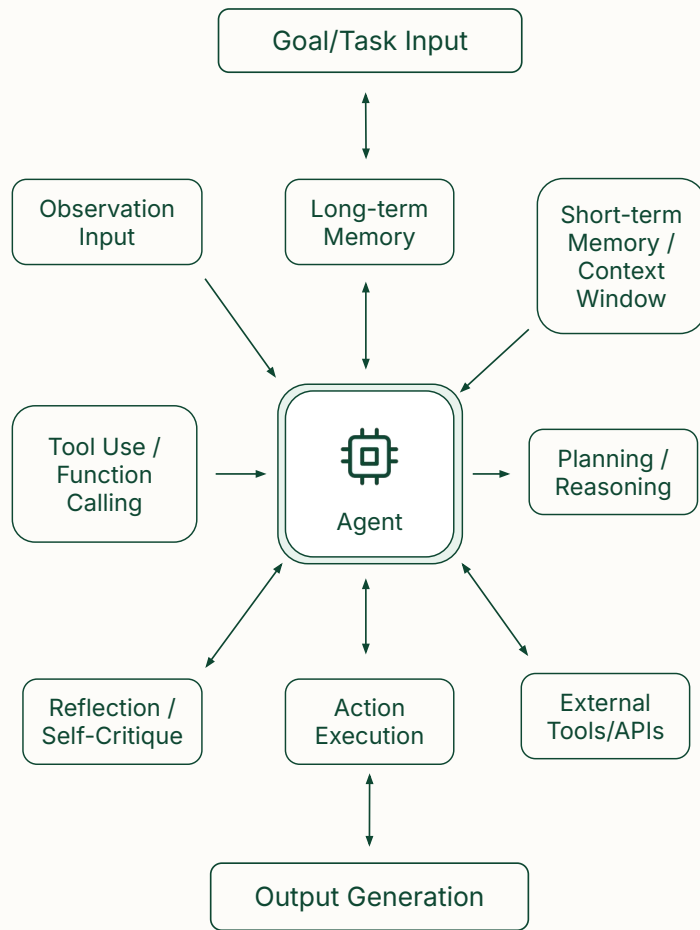
AI agents that run workflows or combination of workflows



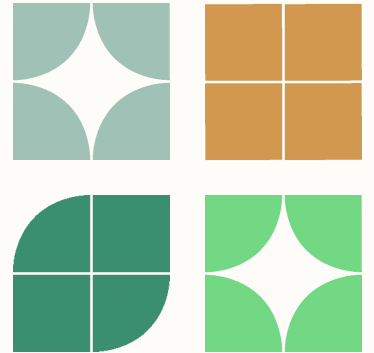
⚙️ Headless Agents

They act as digital workers embedded inside your organisation

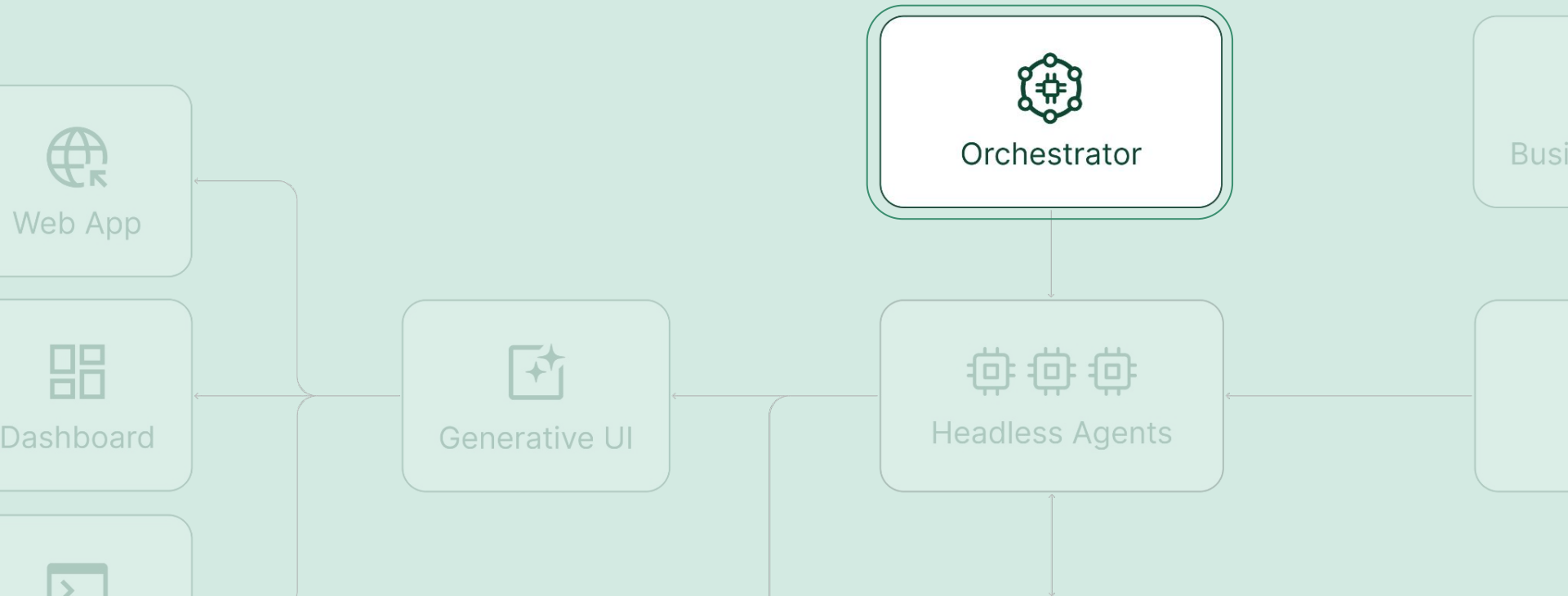
- Execute tasks automatically
- Use skills to follow defined processes
- Understand Business Context
- Trigger actions or workflows when needed
- Humans in the loop where it matters



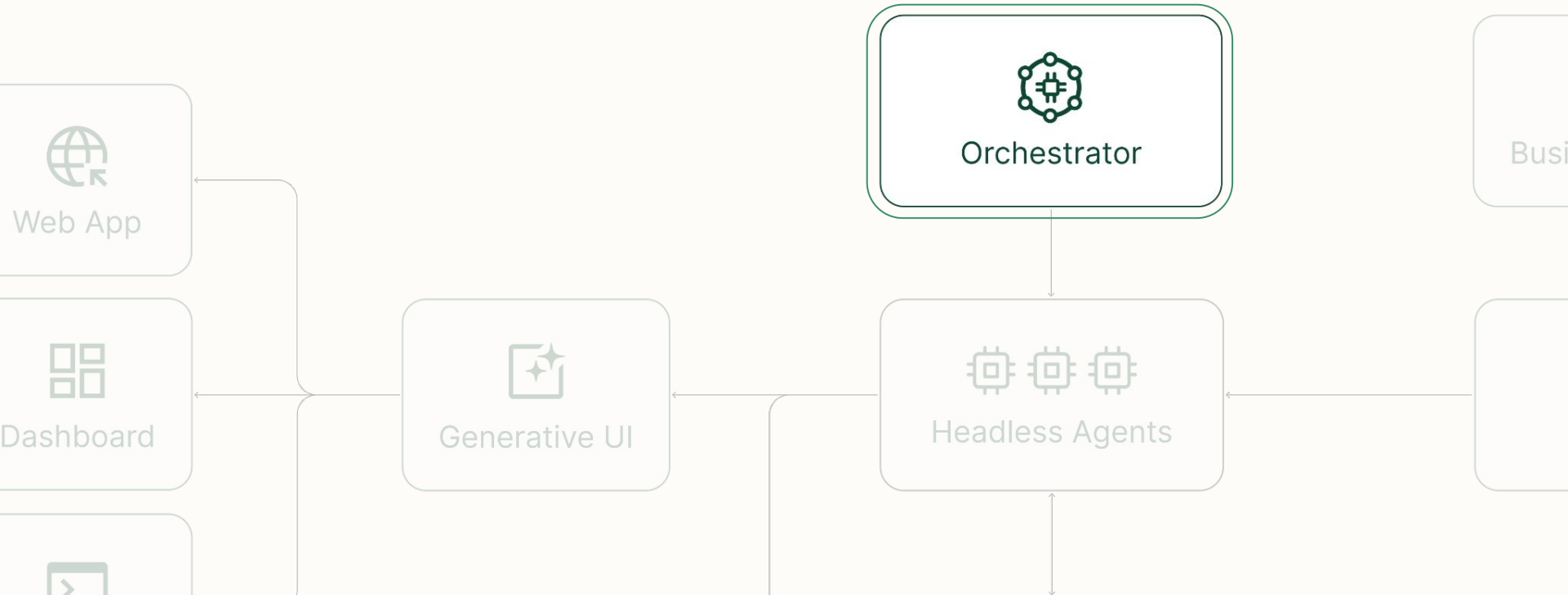
Automates high-volume work
to reduce cost, increase
throughput, and remove
bottlenecks



Orchestrator



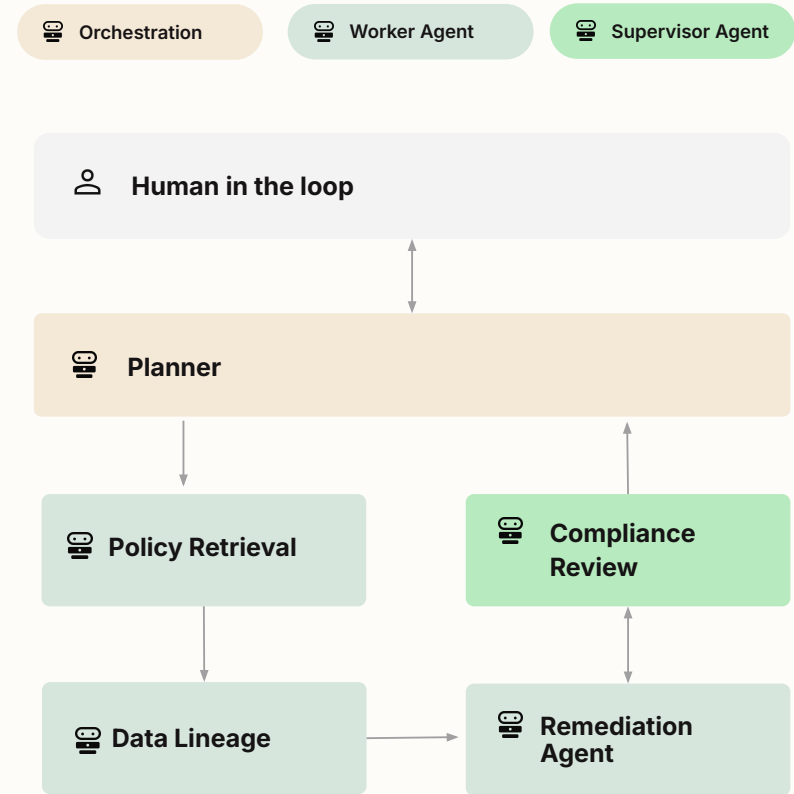
The coordination layer for Agents



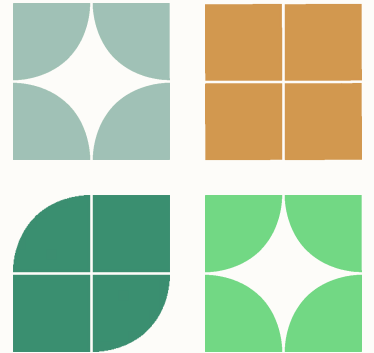


Orchestrator ensures agents work together reliably across complex workflows

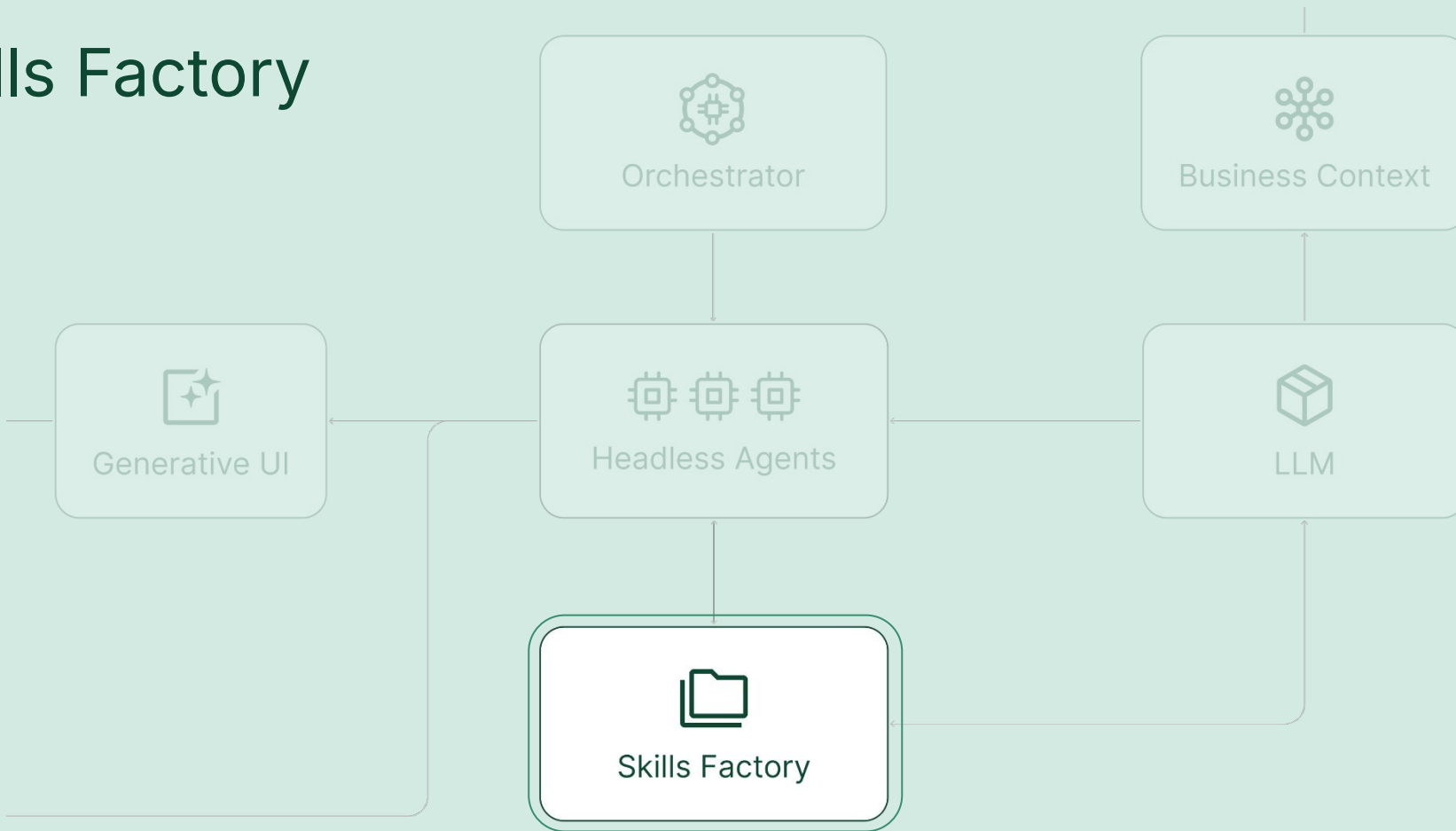
- Routes tasks to the right agent
- Manages multi-step workflows
- Shares context between agents
- Handles approvals and escalation
- Tracks state, memory, and outcomes
- Monitors performance and optimises over time



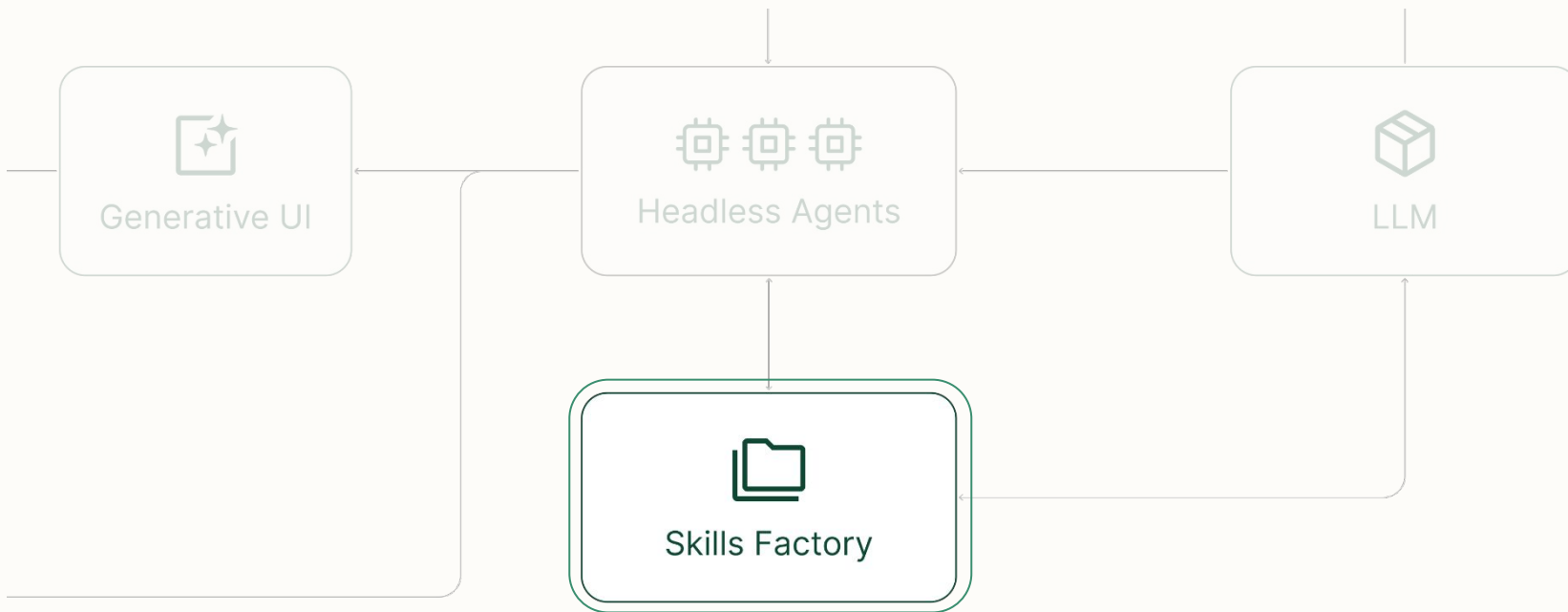
Scales AI safely across the enterprise with control, visibility, and governance in mind



Skills Factory



Empower your employees to guide the Agents



Anyone can teach an Agent how work gets done

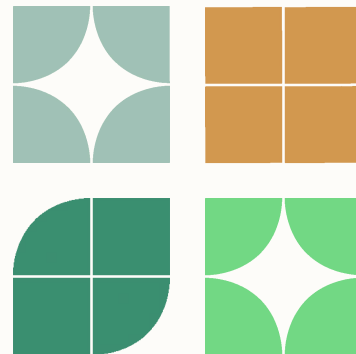
Create and update skills using natural language — no coding required.

- Describe a task the way you would explain it to a colleague
- Capture expertise once and reuse it across teams
- Set rules, guardrails, and decision criteria
- Continuously improve skills as work evolves

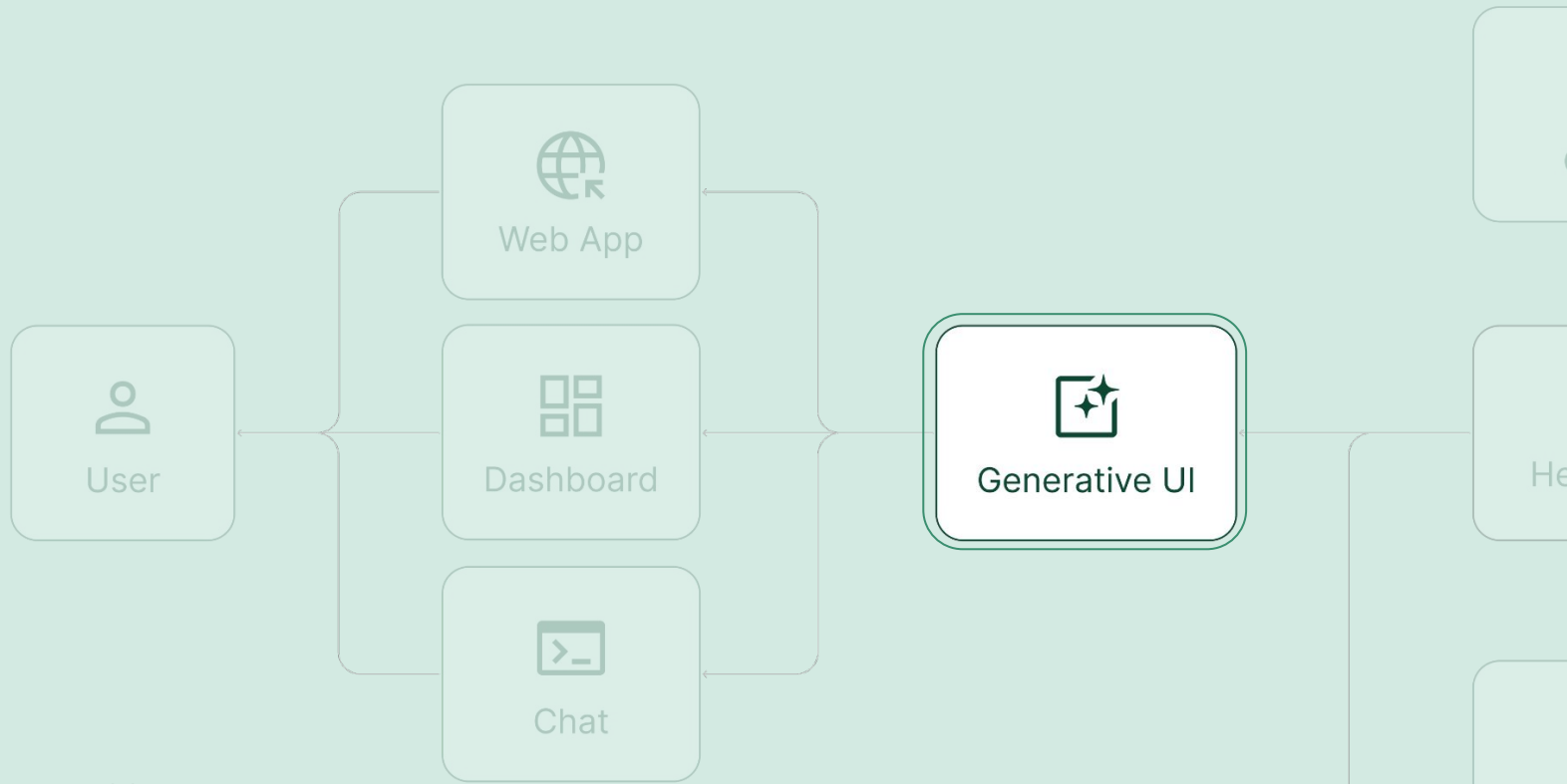
Result: your organisation builds a growing library of operational intelligence.

```
1 ---
2 name: compliance
3 description: Navigate privacy regulations (GDPR, CCPA),
4 review DPAs, and handle data subject requests. Use when
5 reviewing data processing agreements, responding to data
6 subject access or deletion requests, assessing
7 cross-border data transfer requirements, or evaluating
8 privacy compliance.
9 ---
10 # Compliance Skill
11
12 You are a compliance assistant for an in-house legal
13 team. You help with privacy regulation compliance, DPA
14 reviews, data subject request handling, and regulatory
15 monitoring.
16
17 **Important**: You assist with legal workflows but do not
18 provide legal advice. Compliance determinations should be
19 reviewed by qualified legal professionals. Regulatory
20 requirements change frequently; always verify current
21 requirements with authoritative sources.
22
23 ## Privacy Regulation Overview
24
25 ### GDPR (General Data Protection Regulation)
```

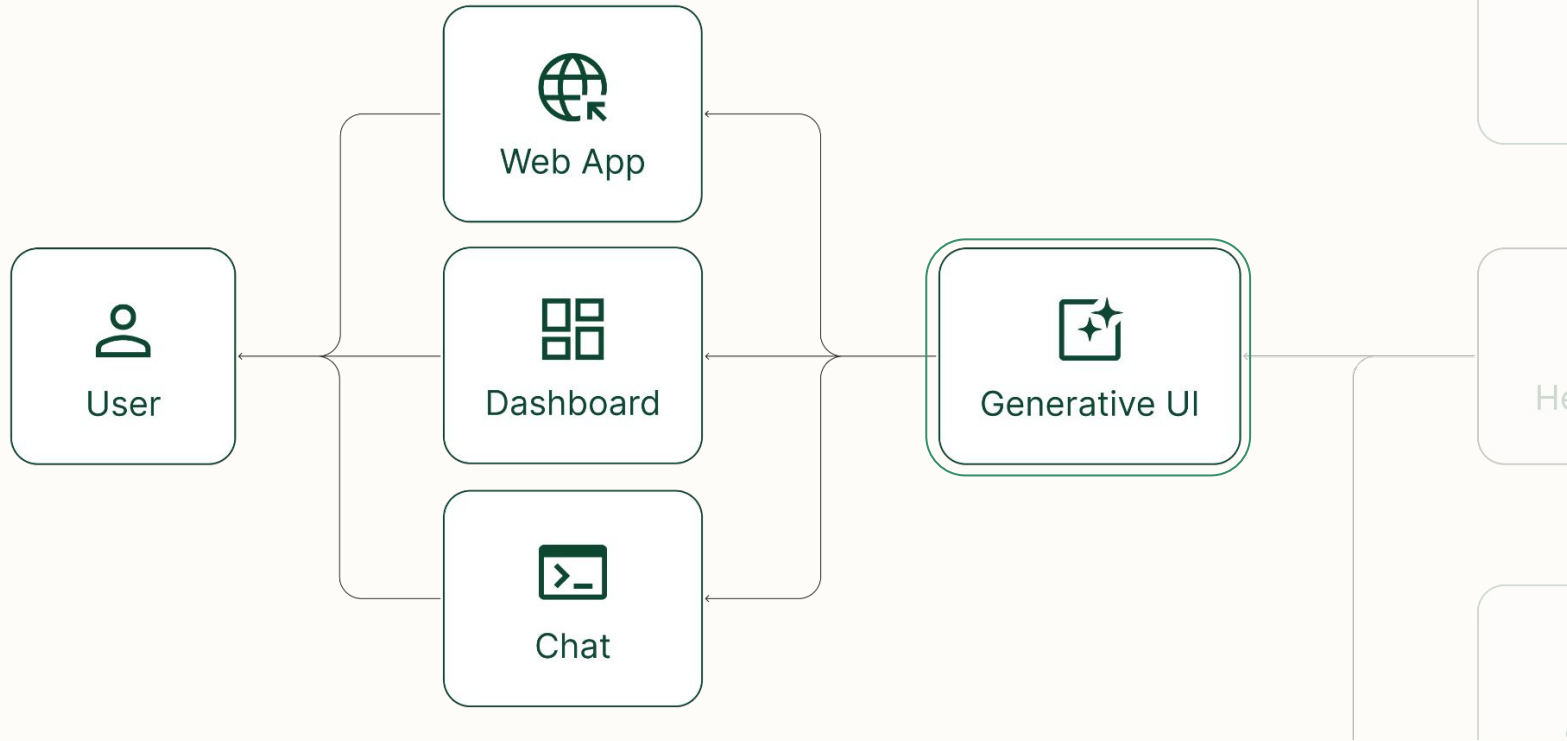
Everyone in the business can
take advantage of this
technology without being an
AI expert



Generative UI



Interfaces, dashboards and experiences that are created on the fly

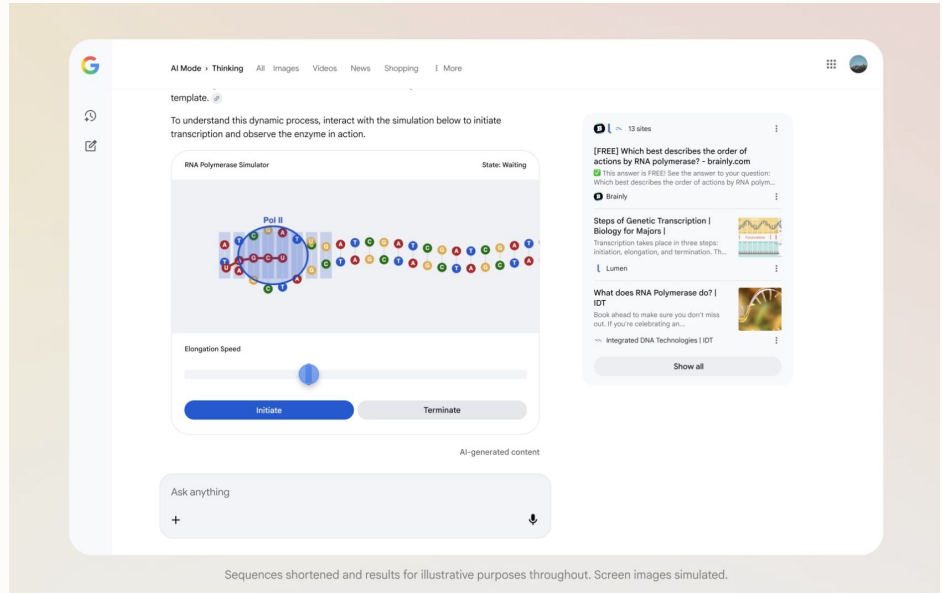
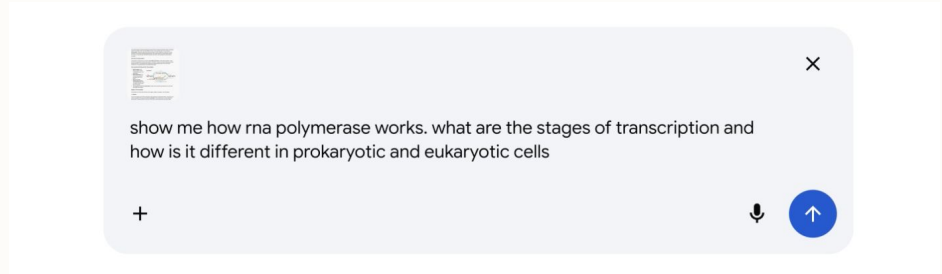


Embedded in the workflow

Representing exactly how a job need to be done
at the exact moment of need.

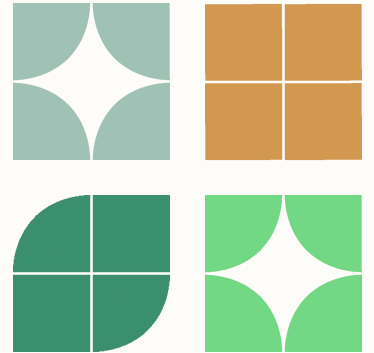
Available across all the different surfaces
employees use.

Fast to build.



Sequences shortened and results for illustrative purposes throughout. Screen images simulated.

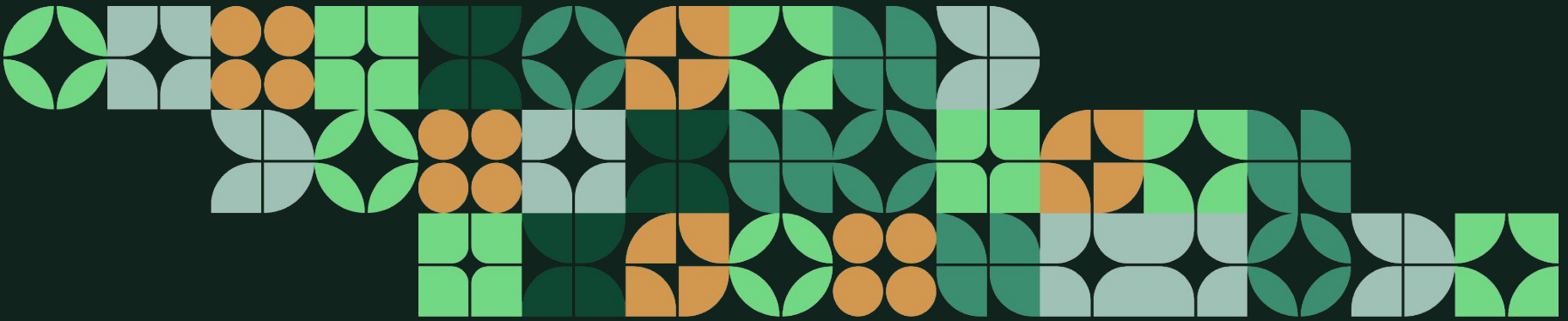
Drive adoption by embedding AI directly into how people already work



These components come
from patterns we see
repeatedly in real work

We've distilled them into a
practical platform that
accelerates your AI
transformation

A roadmap to embedding these accelerators into your organisation



3 stages that enable you to Map Build Scale and Evolve

AI Activation

Immediate automation and value-add implementation



AI Integration

Infrastructure modernisation and technical debt resolution



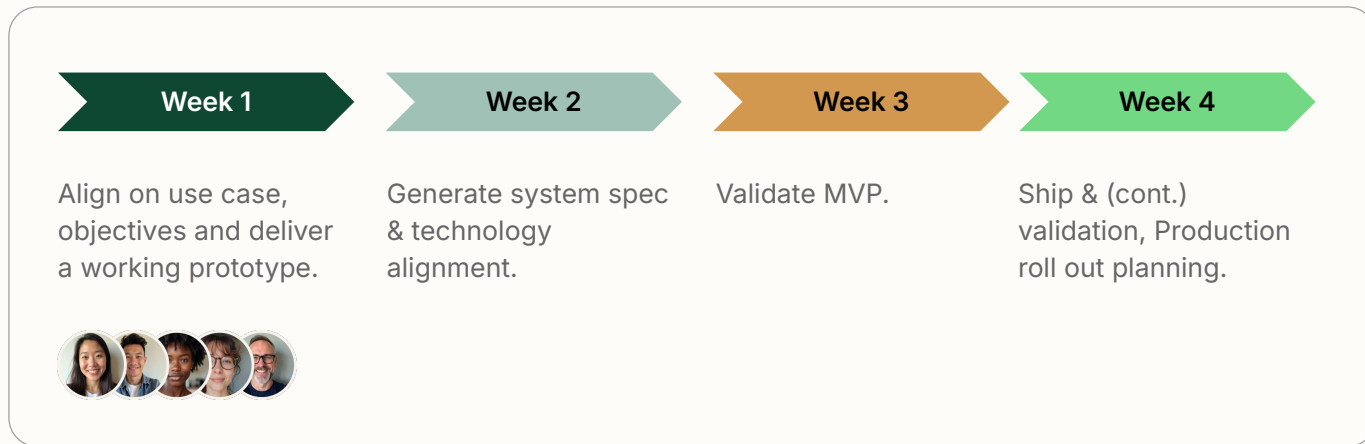
Agentic Enterprise

Enterprise-wide intelligence through autonomous systems and adaptive orchestration



Elsewhen-funded AI Squad to design and deliver a custom AI agent

Our bet is that we can demonstrate more value in 4 weeks than other consultancies promise in 4 months.



Elsewhen Team

- 1 x Lead PM
- 1 x Data Scientist
- 1 x AI Engineer

Move from pilots to proven value in weeks

Book a working session to define your first use case

